

**FUND FOR AMERICA**  
**BRIEFING MEMORANDUM**

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**Event:** Lunch with Wallis Annenberg

**Date:** Monday, December 3, 2007

**Time:** 12:00-1:30PM

**Location:** The Annenberg Foundation  
2000 Avenue of the Stars  
10<sup>th</sup> Floor  
Los Angeles, CA 90067

**Contact:** Assistant Vicki (310) 203-9220

**Arranged By:** Bonner Group, Inc.

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**BACKGROUND**

Wallis Annenberg is the daughter of Walter Annenberg and Veronica Dunkelman. Walter was a publisher and owned magazines such as *TV Guide* and *Seventeen*. He also served as the U.S. Ambassador to Great Britain under President Richard Nixon. In 1989, Walter created the Annenberg Foundation, which is now led by his second wife Leonore “Lee” Annenberg. *Forbes* estimates Lee’s net worth at \$2.5 billion.

Wallis currently serves as Vice President of the Annenberg Foundation. The foundation exists to “advance the public well-being through improved communication,” and more specifically aims to expand educational opportunities, bolstering arts and cultural institutions, strengthening civic life, and supporting medical education. As of June 2007, the foundation reported assets of \$2.65 billion and total giving of roughly \$275 million.

Wallis also sits on the boards of directors of several other foundations, including the Hollyrod Foundation, which provides support to individuals with Parkinson’s disease; the Los Angeles Philharmonic Association; the Los Angeles Police Foundation; the Young Musicians Foundation; and the Museum of Modern Art.

Wallis does not have a significant history of political donations, but the majority of her contributions have gone to supporting Democratic candidates and causes. She has made \$33,100 in political donations since the 2000 cycle. So far this cycle, she has contributed \$25,000 to the Democratic Congressional Campaign Committee. In recent cycles, she has given modest contributions (\$2,000 or less) to individual Democratic candidates.

**ATTENDEES**

**John Podesta**

**Tom Matzzie**

**Mary Pat Bonner**

**Wallis Annenberg** – Philanthropist daughter of former publisher and U.S. Ambassador Walter Annenberg