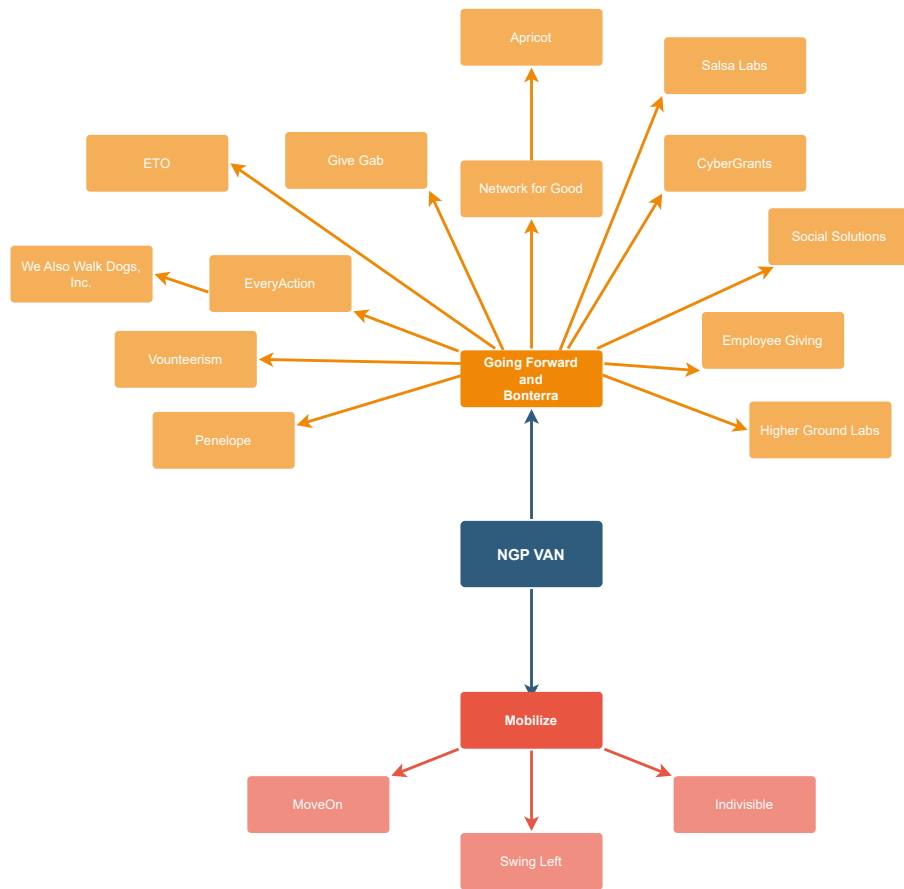
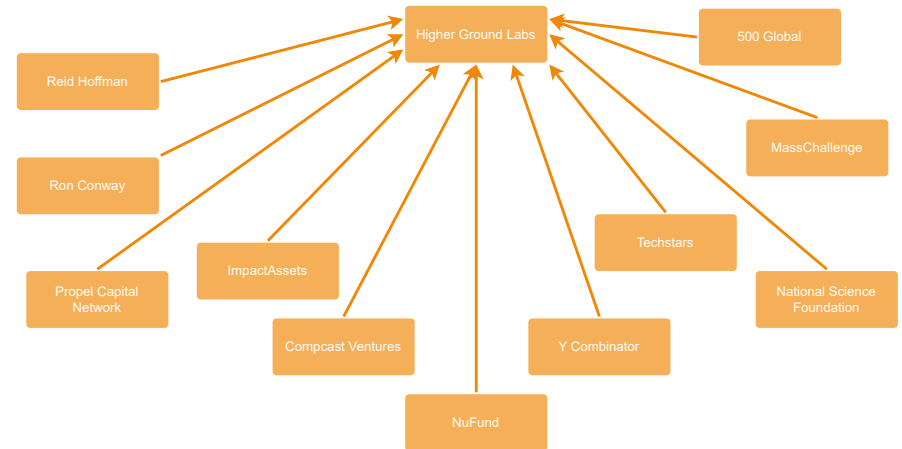


## NGP VAN funds these progressive entities



## Entities funding Higher Ground Labs



## From Brave's LEO AI:

### ActBlue and NGP VAN

ActBlue and NGP VAN are two prominent platforms used in political campaigns and fundraising. ActBlue specializes in online fundraising for Democratic candidates and progressive causes, while NGP VAN offers a suite of organizing, fundraising, and digital tools used by labor unions, nonprofits, political parties, presidential campaigns, and state and local campaigns.

ActBlue is highly rated for its communications and marketing features, scoring 9.7 out of 10, and its fundraising and events features, scoring 9.0 out of 10. It also excels in reporting and analytics, scoring 8.5 out of 10, and security and platform features, scoring 9.3 out of 10.

NGP VAN, on the other hand, is known for its comprehensive suite of tools, including organizing, fundraising, and digital capabilities. It is particularly noted for its detailed searches, storing data, creating walk packets, and creating functional, easy-to-use phone banks.

In terms of user testimonials, ActBlue is often praised for its user interface, data visualization, and contribution search capabilities, but some users note occasional website downtime and issues with graphic design.

NGP VAN is appreciated for its detailed searches and data storage, but users have reported issues with accurate data dependency and difficulties in integrating lists into MiniVAN.

NGP VAN has recently entered the donation processing space, competing directly with ActBlue. NGP VAN charges a flat fee of 3.25 percent per transaction compared to ActBlue's 3.95 percent, making it a more cost-effective option for some users.

NGP VAN has also integrated ActBlue contributions into its platform, allowing for real-time access to contribution data without disrupting the workflow of compliance and disclosure staff.

Both platforms have their strengths and are widely used in the political and nonprofit sectors.