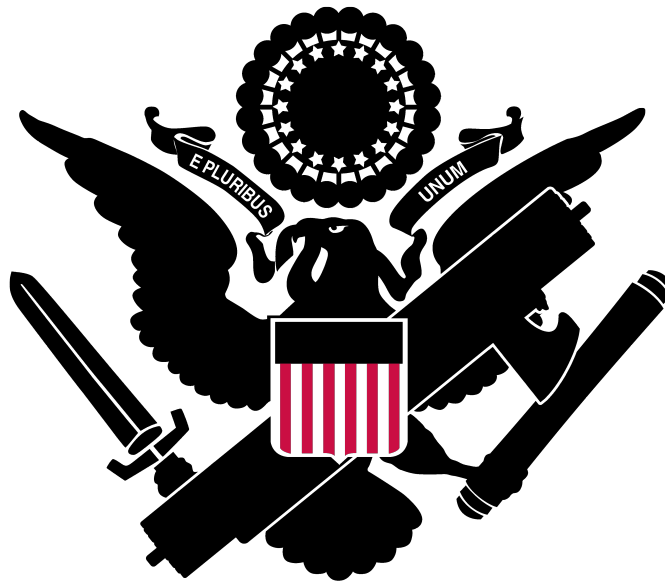


A REPORT PREPARED FOR THE NATIONAL FEDERALIST PARTY



PRE AND HOME PREPARED ADHESIVES, STICKERS, AND
POSTERS

SUBVERT.PW

TABLE OF CONTENTS

Pre made adhesives	3
- Proper Stickers	4
- Adhesive Spray	5
- Priority Mail Label Stickers	6
Home Produced Adhesives	7
- Wet to apply stickers	8
- Packing tape stickers + storage roll:	10
- Home made mod-podge	11
- Wheat-paste	12

KEY:

SPEED: 1 – PAINTING REQUIRED 2 – FAST DEPLOYMENT 3 – PLACE-AND-FORGET

ADHESION: 1 – LOW EFFORT REMOVAL 2 – MEDIUM EFFORT 3 – HIGH EFFORT

COST: 1 – HIGH COST 2 – SOME COST 3 – LOW COST/FREE

PRE-MADE ADHESIVES

PROPER STICKERS:

SPEED: 3 ADHESION: 2 COST: 2



I generally call these “proper” stickers due to the fact that almost every other sticker type on this list does not have the same quality or functionality as the proper sticker. The word proper is somewhat of a euphemism, as they are made from slightly unorthodox materials.

They key to making stickers is full page (8.5" by 11") shipping labels. These are cheap and can be bought in packs of 25-100. Make sure you put as many designs on one sticker sheet as possible, no room can be wasted.

What to look for:

Many companies advertize how well their stickers cover over previous stickers. You can ignore this as you don't need to pay extra for this feature. Test different label brands and find out which is stickiest.

Count matters. The more you can get for a smaller price, the better. The more stickers per sheet, the better. Ten stickers per page on 100 pages of labels is a thousand stickers. Do the math, more is worth it.

Tested Brands:

Avery – Easy to peel off back, stickiness isn't greatest
Business source – Serviceable, hard to get back off of sticker

ADHESIVE SPRAY:

SPEED: 2 ADHESION: 3 COST: 2



Adhesive spray is the fastest glue that can be applied, and has comparable qualities to wheat-paste. It forms a sort of rubber layer around the poster, making it annoyingly hard to get off. The disadvantage to this is that adhesive spray is not cheap compared to many things here, and quality is very irregular depending on the brand that you buy.

What to look for:

Buy this type of thing in bulk. The more that you get in one batch, the better. The cost of a large quantity will make up for itself over the amount of time you spent to use it and the overall expense per can.

Tested brands:

3M – Wide cap, good adhesive

Loctite – Very wide cap, adhesive forms almost a rubber layer

Elmers – Similar to 3M, make sure you are spraying in the right direction though

Applying:

When applying spray adhesive, place the poster on the surface you plan to put it on, back side up. Spray the back with the adhesive. Take the poster off the wall, and then spray the empty area inside the over-spray from before. Place the poster down, and hit the edges with adhesive. Soak the paper well.

Just like you would handle a nasty glue, wear gloves as you handle this. It is truly nasty, and getting any on your hand is not fun in the slightest.

PRIORITY MAIL LABEL STICKERS:

SPEED: 3 ADHESION: 2 COST: 3



When it comes to posters, nothing beats real adhesive stickers. They hold well and can be put up in just a second. However, sticker paper can be expensive. Many people who don't have to much cash might be put out of the game. However your local post office has you covered.

Where/how to obtain:

Getting your hands on these stickers is quite easy. Head down to your local Post Office. Tell them that you are running some sort of business, and that your customers recently have asked if you could ship via priority mail. Tell them that you need 20+ stickers as you have a lot of orders coming in. Please be nice to the person behind the desk, you have an image to maintain.

Some Post offices just leave these labels on a table where people can grab them. Don't take all of them at once, as they will get suspicious. Take only a few at a time, span it out over a few weeks.

Designing/Printing:

Making designs for these types of stickers can get tricky, because you have limited space, with red bars on either side, you have to think carefully about how you place things. I recommend using big bulky fonts that can be distinguished from the active background. If you have trouble getting things to pop, you can use a light gray color behind the text.

Printing is just as difficult as designing. Before we get started, figure out if your printer flips the piece of paper when it goes through, we want to make sure we are printing on the sticker and not on the wax-paper. When you know what way your stickers go in, open up the full print dialog. Hit printer settings, and then tell the printer to expect a 3.5" x 4.75" sheet of paper. If your printer decides to change the length of the page to its default, you are in the clear, so long as the width is not changed.

HOME PRODUCED ADHESIVES

WET TO APPLY STICKERS:

SPEED: 3 ADHESION: 1 COST: 3



Wet-to-apply stickers, sometimes called mail-glue stickers, functions essentially like the seal on an envelope. To apply, the pre-dried glue must be moistened and then quickly placed on the wall. Unlike traditional stickers there is a wait time for it to dry and harden again, however this is made up for in the cure time. As soon as the glue hardens, it is “cured” and becomes relatively hard to take off. When used correctly this can stick just as well as wheatpaste, though the usual result will not be as good.

Materials:

- Unflavored gelatine powder
- Sugar and/or Corn Syrup
- Vinegar (any type)
- Poster

Production:

Making the glue

1. Take three tablespoons of Vinegar, and place them in a small plastic container.
2. Heat the Vinegar for 30 seconds in your microwave on high.
3. Quickly stir in the gelatine powder and one tsp of sugar/corn syrup, mixing until completely dissolved.

Note: You will not need as much as you think you do. These three little tablespoons will cover about 4 posters well. Do not underestimate this glue.

Applying the glue to the posters:

1. Take a paper towel, and fold it into a rounded point for blotting.
2. Dip the paper towel in the glue, and run it across the poster's back.
3. Wait for the glue to dry. If you need to cut your posters, do so after this step

To apply:

Use a wet paper towel or a spray bottle to get the back moist. Do not get it too wet or the glue will be weak, there is a sweet-spot that only practice can hit.

PACKING TAPE STICKERS + STORAGE ROLL:

SPEED: 3 ADHESION: 1 COST: 3



This is a very basic sticker design. It is extremely cheap, and the Toilet paper roll that they are stored on makes it easy to quickly place a sticker and run. Please note that the packing tape will loose their sticky after you place them on the roll, but the speed at which they can be placed is well worth the hassle. Also note that this can only be done with smaller designs.

Materials:

- Your poster (cut up for use in stickers)
- Toilet paper roll
- Packing tape

Production:

Making the Storage roll

1. Apply packing tape to the roll until all surfaces are covered by it. This normally takes 3 pieces.
2. Fold extra tape into the roll.

Making the "Stickers"

1. Take your piece of paper out, and apply tape so that the back of the poster and the back of the tape is on the same side.
2. Cut any corners on your sticker off, this makes it harder to remove.
3. Apply to the sticker storage roll.

To apply:

To apply this, simply peel it off the sticker roll and quickly place it down where you need it. Work out any bubbles on the edges of the paper. Due to the fact that they will not stay up long, it is recommended that these be produced and used in large numbers over a set period of time.

HOME MADE MOD-PODGE

SPEED: 1 ADHESION: 2 COST: 3



Odin has touched on using mod podge as a glue for posters before, however mod podge is quite expensive if you find yourself constantly putting up new posters like me. There are many mod podge substitutes online, however they are not sufficient for our uses. Most recipes involve diluting the glue solution with water. I have created a suitable mod podge substitute that can be manufactured at a low cost.

Materials:

- 1 tbps water
- 2 tbps vinegar
- 2 tbps flour
- 1 tbps sugar
- 5 fl oz common school glue

Production:

1. Mix the vinegar, the flour, and the sugar together well. There should be no pockets of dry powder in the substance. The substance will be thick.
2. Slowly stir in the water, keeping bubbles out. Mix well.
3. Empty your glue container into the substance, you may want to let it sit upside-down for a while to get all the glue out. Mix well.
4. Store the substance in a good container. Jars work well, just make sure the mouth is big enough that you can use a brush.

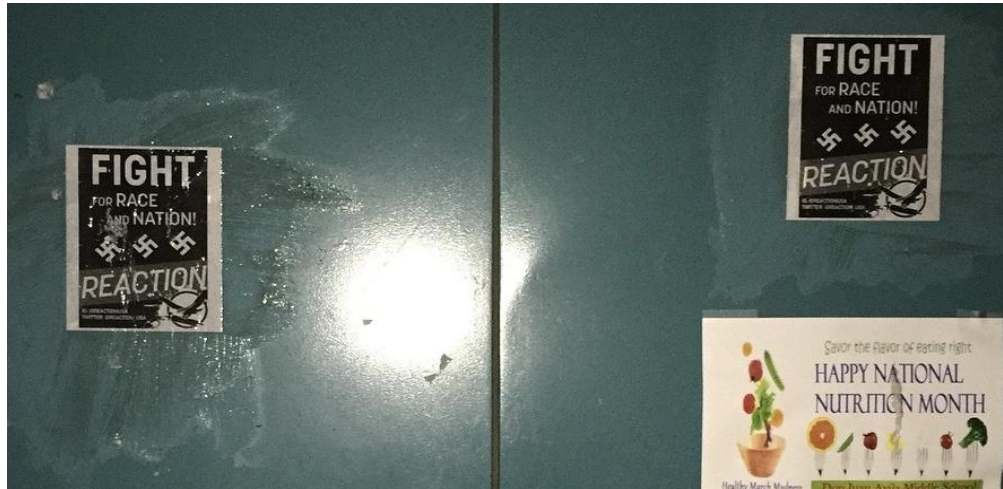
To apply:

Pour down some glue and douse the spot you want the poster. Paint the poster in glue, and stick it down. Now work the edges of the poster in glue. Slowly drive out any air-bubbles that could harm the quality of the poster.

This is a good way to make mail glue stickers harder to take down. Apply it to the edges of the piece, and allow to dry. This should be done after the sticker dries.

WHEATPASTE

SPEED: 1 ADHESION: 3 COST: 3



Notorious for being the nastiest glue in existence, wheat-paste is the way to go if you want something to stay. This recipe, famed for the fact that it has to be chemically removed, was provided by Skeleton Man on IronMarch.

Materials:

- ¼ cup wheat flour
- 1 cup water
- ~2 tbsp sugar

Production:

1. Whisk ingredients together in a bowl until no clumps remain.
2. Transfer to a pot (preferably nonstick.)
3. Heat over medium-high heat, stirring constantly, until the mixture has a pudding-like consistency, with no liquid left.
4. Take off heat, stir until smooth.
5. Transfer to container (use ball jars).
6. Refrigerate until ready to use.

Tools:

- Paintbrush (faster than a roller with a paste as thick as this)
- Latex/Nitrile gloves (do not let this get on you)
- Wooden dowel (chamfer edges to avoid tearing paper, easier cleaning)
- Plastic bags (you don't want to get wheat paste all over the inside of your pack, do you?)

To apply:

Prep area liberally with wheat paste. Place poster on prepped area. Remove any creases by hand. Press out any air pockets with dowel. Apply layer of wheat paste over poster. Press down edges and corners.