



Full Spectrum Election Integrity

A Strategic Comprehensive Outcome Focused Approach

The election process in the United States has been co-opted by a professional political class, in an effort to maintain access, power, and money. Our Founding Fathers envisioned a decentralized system where each legal vote was counted accurately and transparently.

A group of dedicated people, who worked closely with the White House on election integrity in 2020, have developed a mission, vision and end state.

Goals - Phase I

Definitive conclusion regarding validity of 2020 election results:

- AZ audit followed by highly focused *lite audits* across contested states (starting in PA).
- Coordinated, strategic rapid response talking points, synchronized nationally.
- High impact, short, consumable media for wide distribution (#VerifyBeforeCertify).

Recruit, fund & shepherd coalition of election integrity candidates for office in key states to effect positive change in elections:

- SOS & GOV candidates in AZ, CA, GA, MI, NV, PA.
- Pool campaign resources and harmonize political & media positions.

Synchronize legislative action based upon audit findings.

Goals - Phase II

Install early election monitoring & response apparatus:

- Organize trained teams (media, elections, legal, political, data collection & analysis, etc.) coordinating across dedicated secure networks before, during, & after election.
- Arm national network of lawyers with tools to organize election challenges without waiting on someone in DC.

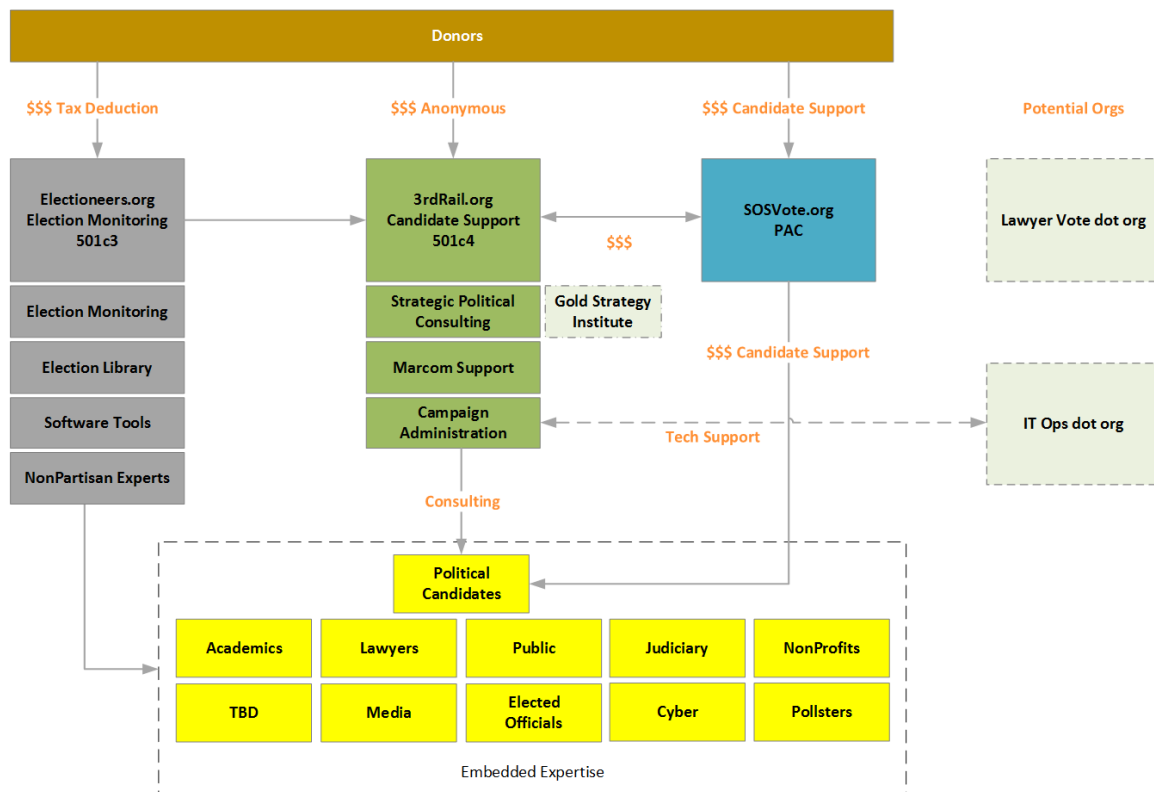
Verify 2022 election results in key states prior to certification:

- Form trusted relationships with principled election officials in key states in order to transparently verify election results prior to certification.

Founding Organizations

Please see three enclosed briefs that outline the vision and mission, of each organization and how they fit within a symbiotic ecosystem, which is visualized below:

- **SOSVote.org**
Political Action Committee
 Financing strong election integrity candidates for political office at the state & local level.
- **3rdRail.org (501c4)**
Candidate and Politician Advisory Network
 Sophisticated full-service network to seek, equip, and support election integrity focused candidates to win political races.
- **Electioneers.org (501c3)**
Nonpartisan Near Real-time Monitoring of Elections
 This non-partisan group of citizens will develop safeguards, systems, educational libraries, and response mechanisms that others can operate to ensure free and fair elections.



1st Year Budget Estimates

| Cost Center | Budget Estimate |
|-----------------------------------------|------------------------|
| Electioneers 501(c)3 | \$900,000 |
| 3rdRail 501(c)4 | \$850,000 |
| SOSVote (\$250K at 8 candidates) | \$2,000,000 |
| Legal Fund | \$600,000 |
| Total | \$4,350,000 |

Our Ask

We're seeking contributions of \$500K or more from high net worth donors in order to seed fund the 501(c)3 and 501(c)4 organizations in order to begin preparations for 2022.



Executive Summary

Elections have become the third rail of politics, where the public is not supposed to ask questions or request transparency. 3rd Rail dot org is a sophisticated full-service network to seek, equip, and support election integrity focused candidates to win political races, and reinstate a free, fair and transparent election system for the public.

We will advise citizen-candidates running to state and local office. The hindrance, in the past, to these citizen-candidates, has been the RNC-cabal gravy train which snuffs out any America First challenger to the limp-wristed incumbent. 3rd Rail dot org will be the advisers who can help citizen-candidates break up that endorsement gravy-train cartel by knowing the cabal better than it knows itself.

Status Quo

A common definition of psychopathy is a “condition characterized by the absence of empathy ... Callousness, detachment, and a lack of empathy enable psychopaths to be highly manipulative.”⁽¹⁾

Perhaps more startling is what they go on to say—“Psychopaths can appear normal, even charming. Underneath, they lack any semblance of conscience. Their nature inclines them often (but by no means always) to criminality.”

This description describes much of what we see in the political landscape today. Appearing “normal” and even “charming” becomes incredibly dangerous if used to mask true interests or even criminality. Even worse, honest men and woman often lack the charm that slick establishment politicians possess. Unfortunately, many Citizens that believe in “America First” candidates are easily taken by these smooth, empty promises. Good men and women that want to serve our Country in government are up against almost impossible odds.

1. <https://www.psychologytoday.com/us/basics/psychopathy>

Challenges

- The incumbent advisory firms are completely antithetical to the MAGA movement.
- President Trump was a blast onto the national scene, but periphery grifters remain.
- Citizen-candidates are ignorant of specifics, and only once in office can understand the challenges ahead.
- Candidates must understand issues prior to entering office, and then understand how to affect change once in office.
- Poor staffing and gatekeepers block sound advice and efforts by elected officials.

The Solution

Create a new power structure of America First office holders by developing a sophisticated support system for citizen-candidates, like our Founders envisioned. We must vet, endorse, and support candidates of integrity with America-First values who recognize that sound elections are the most important issue, by definition, for reclaiming our Republic.

Services

Through a network of vetted resources, we will provide a suite of services and work products to candidates such that new entrants into the political scene will receive the support necessary to conduct competent, well received, and successful campaigns.

These may include, but are not limited to, the following:

- Land-mine advising
- Political Consigliere
- Marcom support
- Campaign administration
- IT systems & support



Electioneers.org
Nonpartisan Near Real-time Monitoring of Elections (501c3)

Executive Summary

This non-partisan group of citizens will develop safeguards, systems, educational libraries, and response mechanisms that others can operate to ensure free and fair elections.

Problem

The American people have lost control of the election system—which effectively means we have lost our voice and representation.

The 2020 election proved that people in important positions were unwilling or unable to productively prevent and then investigate and correct voting errors prior to certification. This resulted in tens of millions of Americans believing that their voices were not heard.

To the advantage of the ill-intentioned, our voting systems are too sophisticated for election officials to operate. Our election officials do not always voluntarily choose the equipment and they are not provided the training and resources they need to operate elections. This means they are left to rely on private companies—who are not beholden to the government or American public, to implement and run elections. These third parties may have their own interests and can handicap our election officials to the point they are unable to run elections competently and accurately.

The hyper-complication of the election process creates several issues. First, it can provide cover for bad actors. Second, it is far too complicated for an election workers, and certainly the public, to understand and recognize abuse. Media misinformation and complicated analysis clouds public understanding. This confusion runs cover for blatant fraud and kills the necessary transparency with which our elections should be conducted.

In order to resolve the issues, we must align ourselves with election officials, as they are the primary gatekeeper to free, fair and accurate elections, and provide them with essential support systems.

Deliverable Summary

- Deploy near real time election monitoring and corrective action teams who can act meaningfully before election certification. These include trained teams of media, lawyers, data collectors, analysts, political, and election experts who are equipped with clear instructions and support systems.
- Provide public with verification of election results, prior to certification, in a manner that can be understood and not obfuscated by corporate media.
- Produce guidebooks and instruction manuals for election poll worker training, election best practices, election verification by an independent party, and legal briefs for election contests.
- Publish technical requirements document for the next generation election system that can be sent to American companies as a request for proposal.



SOSVote.org
Candidates for Transarent, Fair, and Accurate Elections

Executive Summary

Political Action Committee to finance strong election integrity candidates for political office at the state & local level.

We are focusing on bottom up solutions to produce widespread, lasting change. No other “Election Integrity” group is investing in candidates.

Problem

Grifters & imposters dominate the election landscape promising results to the public, but in reality, hinder and distract from achieving meaningful outcomes.

Some of the same people in the White House, who not only failed to provide results in 2020, but also obstructed those who could, have formed election integrity efforts to capture the minds and excitement of the conservative movement.

To date, there have been a shortage of qualified people, with appropriate domain experience, who are attacking the problems in a meaningful or productive way.

State Races Funding Starved

Large conservative donors have not supported state races outside of their own states. This is a huge mistake because state elections greatly effect key federal seats.

The other side has been supporting political state races for decades. They understand that if they can get local candidates in other states elected, federal races will quickly follow.

If we want fair and honest federal elections, we must start with electing the right people at the State level. This means that donors need to back State races, even if they are in a State other than their own.

Our Solution

We seek to elect State leadership who supports election integrity. It is essential that these Candidates possess the fortitude to follow through on election integrity in the face of tremendous opposition.

We will support candidates who:

- Collaborate on a national voter registration database.
- Deploy near real-time, election monitoring systems.
- Pool resources across states to design and build next generation election systems.

Our first priority will be electing **Secretaries of State** in key battleground states who agree to commit to the transparency and ethical requirements we outline.

Our Role

- Financially support SOS candidates.
- Develop consistent messaging across states and candidates.
- Create election library for candidates and election officials use.
- Provide comprehensive political consulting services.